

FOR SALE BY OWNER GUIDE

HELPFUL HINTS AND TIPS
TO SELL YOUR HOME



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HELPFUL HINTS FOR SELLING YOUR HOME

MARKETING YOUR PROPERTY

THE MAJORITY OF BUYERS START THEIR HOME SEARCH ONLINE. MAKE SURE YOU ARE ON ALL HOME SEARCH SITES. I HIGHLY RECOMMEND HAVING PROFESSIONAL PHOTOS DONE TO UPLOAD TO WEBSITES.

SHOWING YOUR PROPERTY

MAKE SURE YOUR HOME IS CLEAN AND UNCLUTTERED BEFORE SHOWINGS. OPEN WINDOWS, TURN ON LIGHTS, AND LIGHT A CANDLE. MAKE SURE YOUR VALUABLES ARE SAFE AND PUT AWAY.

GUEST REGISTRY

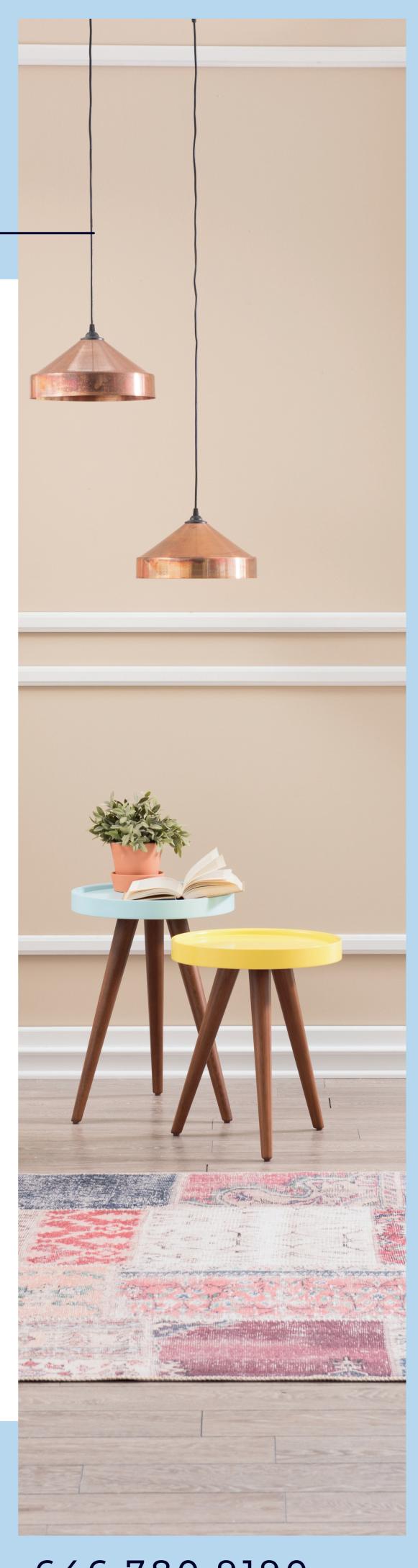
MAKE SURE TO HAVE POTENTIAL BUYERS FILL OUT A CONTACT FORM BEFORE SHOWING YOUR PROPERTY. FOR BOTH SAFETY REASONS AND SO THAT YOU MAY FOLLOW UP WITH THEM.

MAKE A FLYER

CREATE A FLYER WITH LISTING DETAILS AND PHOTOS, GIVE THE FLYER TO POTENTIAL BUYERS AS THEY ENTER YOUR PROPERTY. YOU CAN ALSO INCLUDE FINANCING INFORMATION SO BUYERS WILL HAVE AN IDEA OF THE MORTGAGE PAYMENTS.

FILLING OUT DOCUMENTS

IF YOU DO NOT KNOW THE FORMS OR UNDERSTAND WHAT YOU ARE SIGNING, DO NOT SIGN ANYTHING. HIRE A PROFESSIONAL (SOME REAL ESTATE AGENTS WILL HELP FOR A FLAT FEE OR AN ATTORNEY) TO DO IT FOR YOU.



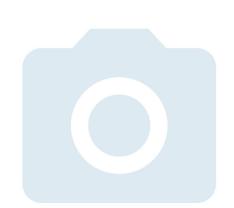


PREP FOR SHOWINGS

CLEAN EVERYTHING
UNCLUTTER THE HOME
TURN LIGHTS ON AND OPEN WINDOWS
REMOVE ODORS/LIGHT A CANDLE
FIX ANYTHING BROKEN
REMOVE PETS FROM PROPERTY
FRESH PAINT
TURN OFF TV/RADIO
LANDSCAPE REGULARLY
CLEAN AND WASH EXTERIOR
UNCLUTTER GARAGE
CLOSE TOILET BOWLS

CONSIDER THESE QUESTIONS

BEFORE RULING OUT HIRING A REAL ESTATE AGENT



- Do you know how to write a contract?
- Do you have the budget for photography and marketing?
- Do you know the market value of your.
 home?



- Do you have a third party to negotiate on your behalf or will you be doing it directly with the buyer?
- Are you prepared to leave work for showings and arrange these on your own?



- Do you know how to prepare your home to sell for top market value?
- Do you know to qualify a potential buyer?
- Are you prepared for the process after an agreement has been reached?

MY VENDOR LIST

These are the professionals I recommend to my clients when selling their home. Feel free to use them as a resource.

EPM REAL ESTATE PHOTOGRAPHY



(631) 319-3824 info@epmrealestatephotography.com/ https://www.epmrealestatephotography.com/

PUREWAL CONTRACTORS, INC



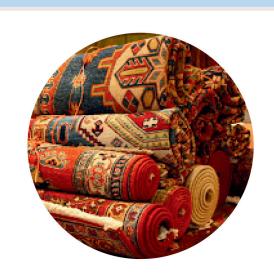
718-441-5258 jasbaurk7@aol.com https://www.purewalcontractorsinc.com/

AMY QUINN HILL, GO HOME STAGING AND REDESIGN



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VANGO CLEANING & RESTORATION



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